



MaverickLabel.Com Proof Policy

How The Proof Process Works:

- Within 24-48 hours (not including Saturday, Sunday, or Holidays) of receipt of your artwork, you will receive an email with proof instructions.
 - The email will include a link to your proof and instructions for approving or indicating changes to your proof online.
 - If you make changes, a new proof will be prepared and you will be emailed once the revised proof has been posted.
 - We will notify you of any charges due to artwork modifications before we start production.
 - Once approved, your artwork is immediately sent to production.
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IMPORTANT

If you waive a proof by selecting “No Proof” your order will be released to production immediately.

No changes or alterations to your order will be possible. Any changes to or cancellation of a “No Proof” order will be charged for the full price of job.

We are not responsible for artwork related errors or color variations in the finished product if you select “No Proof”.

Additional Charges:

If additional charges apply, you will be notified within 24 Hours. The most common charges are:

- Customer changes made to proofs. \$15.00 minimum charge.
- A “No Proof” job that is canceled or changed in any way will result in the full cost of job being charged.

Please contact [CustomerCare](#) if you need additional information.

ARTWORK INFORMATION AND POLICIES :

- Artwork touching the edge of the design must extend at least 1/8" beyond the die-line in the art file for products allowing bleeds.
 - We strongly urge you to provide a 300dpi or higher file in .pdf format. (low resolution artwork pulled from the web will not work)
 - If You Are Not Providing a pdf file:
 - We can work with the most recent Macintosh and Windows versions of:
 - Adobe® Illustrator® saved as .ai, .eps, or .pdf
 - Adobe® Photoshop® saved with layers as .tiff, .eps, or .psd
 - QuarkXPress™ collect for output
 - Adobe® InDesign® and Adobe® CS® package files
 - All text in your artwork should be submitted with fonts outlined (converted to curves or paths). Note: be sure artwork is correct.
 - Editing of text will not be available with outlined fonts. If artwork is submitted with fonts, all screen and printer fonts need to be included when file is uploaded.
 - If an IBM font is used in your electronic file, the printer and screen font must be supplied.
 - Providing fonts will ensure we can make any changes to your text if necessary.
 - All photographic image files should be in CMYK format.
 - Keep design in one program - i.e. do not place image in Illustrator®, then place the Illustrator® file in QuarkXpress™.
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