



**MaverickLabel.Com**<sup>®</sup>

120 W. Dayton Ave.  
Edmonds, WA 98020-4180

Contact: Mark Trumper

Email: [marktrumper@mavericklabel.com](mailto:marktrumper@mavericklabel.com)

Phone: (800) 537-8816

---

## **- - PRESS RELEASE - -**

---

### **"Trees for Tomorrow" Program to Plant Trees for a Greener Future**

#### **FOR IMMEDIATE RELEASE**

September 29, 2009 – Edmonds, Washington - [MaverickLabel.Com](http://MaverickLabel.Com)<sup>®</sup>, leading pioneer of label products via the Internet, today announced "Trees for Tomorrow," a new and exciting partnership with Trees for the Future.

"We're planting a tree for every customer placing an order with us," said Mark Trumper, [MaverickLabel.Com](http://MaverickLabel.Com)<sup>®</sup> CEO. "We are constantly striving to find ways to reduce our ecological impact and this program helps us accomplish this goal while actively giving back to the environment," he went on to say.

In this new initiative, [MaverickLabel.Com](http://MaverickLabel.Com)<sup>®</sup> will plant a tree in honor of every label customer placing an order through the company's website. The initial donation will ensure the planting of thousands of new trees through the end of 2009.

"We understand the impact the printing industry has on the environment and we're doing our part to replace resources used by the industry as a whole. We're proud of our ongoing green initiatives, with the use of eco-friendly and biodegradable label stocks and inks, and are even prouder still of this new tree planting initiative" Mr. Trumper added. "We make every effort to be environmental stewards in all aspects of our business and are delighted to sponsor this tree donation program."

Mr. Trumper also noted that... "This program fits hand-in-hand with Maverick's company-wide philosophy of being environmentally conscious and our internal efforts on office recycling and development of a paperless work environment."

Trees for the Future has helped communities around the globe plant trees since 1989. With more than 65 million trees planted in thousands of areas throughout Central America, Africa, and Asia, the Trees for the Future organization provides technical knowledge on agroforestry and sustainable development, along with planting materials, so that communities can return dwindling lands and diminished farms back to productive, sustainable conditions.

[MaverickLabel.Com](http://MaverickLabel.Com)<sup>®</sup> offers hundreds of label products, in a secure online environment. In addition, the company has one of the most comprehensive ordering systems available, including online proofing and design online for most items.

###

**For more information:**

Mark Trumper, CEO

MaverickLabel.Com<sup>®</sup>

800.537.8816

[marktrumper@mavericklabel.com](mailto:marktrumper@mavericklabel.com)

<http://www.mavericklabel.com/>