



MaverickLabel.Com

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- - PRESS RELEASE - -

MaverickLabel.Com Announces New Product – Stock Hologram Security Labels

FOR IMMEDIATE RELEASE

August 10, 2007 – Edmonds, Washington – MaverickLabel.Com, leading pioneer of label products via the Internet, today announced the introduction of new stock hologram security labels to their extensive online product offering.

MaverickLabel.Com's new stock hologram labels are being offered as an add-on to the company's existing line of printed hologram security labels and stickers. In addition to the stock labels, MaverickLabel.Com has also added security tape for carton or package sealing applications.

The new stock hologram security labels feature the message "SECURE AND GENUINE" and the new stock security tape reveals an "OPENED" message on tamper-evident red and blue tape when removed.

"We've offered printed hologram security labels for quite some time now," said Mark Trumper, MaverickLabel.Com CEO. "Offering a stock alternative is something our customers have recently begun asking for," Trumper went on to say.

The company offers new stock hologram security labels with these features:

- **Instant Online Pricing and Ordering**
- **Labels and Tape Products**
- **Unique and Proven Security Hologram Backgrounds**
- **Time-Tested Standard Shapes and Sizes**
- **Holographic and Tamper-Evident Materials**
- **24 Hour Turn around**
- **1 Roll Minimum Quantity**

View this product online at:

<http://www.mavericklabel.com/products/off-the-shelf-hologram-stickers.php>

MaverickLabel.Com offers hundreds of other label products, in a secure online environment. In addition, the company has one of the most comprehensive ordering systems available, including online proofing and design online for most items.

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For more information:

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