



**MaverickLabel.Com**

120 W. Dayton Ave.  
Edmonds, WA 98020-4180

Contact: Mark Trumper

Email: [marktrumper@mavericklabel.com](mailto:marktrumper@mavericklabel.com)

Phone: (800) 537-8816

---

**- - PRESS RELEASE - -**

---

**MaverickLabel.Com Announces New Economy Stickers Product Line, with Dramatic Price Savings on Quantities from 100 to 1,000 Labels**

**FOR IMMEDIATE RELEASE**

March 2, 2008 – Edmonds, Washington - MaverickLabel.Com, leading pioneer of label products via the Internet, today launched a new, industry changing line of economy stickers. The new stickers are being offered with low, unheard-of retail pricing. Lower, in-fact, than similar offerings from traditional wholesale label companies.

"A revolutionary new printing technology allows us to offer these popular shape / size stickers at pricing below traditional wholesale costs," said Mark Trumper, MaverickLabel.Com CEO. "One to three color printed labels, in dozens of popular sizes, are available for less than one-third the cost of current wholesale label industry pricing," Trumper added.

As an example of this new pricing, 100 half-inch circle stickers, printed with three ink colors, can be purchased from MaverickLabel.Com for only \$41.56. Traditional pricing on this same half-inch sticker from popular wholesale label companies would be in excess of \$150.00.

As an added bonus, all economy sticker orders from MaverickLabel.Com ship within 24 hours of proof approval. Most label companies charge a rush fee for anything shorter than 72-hour turnaround.

"This technological printing breakthrough makes these labels affordable to businesses of all sizes," Trumper explained. "That was our goal in creating this product line, to offer a quality label product at reasonable pricing."

The new economy stickers product line consists of dozens of label sizes, available in five shape categories: round corner rectangle, square, oval, circle, bumper sticker, and special shapes (hearts, stars, and seals). Several popular material choices are available, including: gloss, matte, fluorescents, polyester, vinyl, mylar, and static cling. And, all stickers are available with up to three-color printing -- from a selection of 16 different ink colors.

Mr. Trumper went on to say that "Not only are we able to offer dramatic price savings on these stickers, but 24-hour turnaround is standard on all orders. We feel that this new pricing and fast turnaround is sure to be popular with both retail and

wholesale label customers."

New economy stickers from MaverickLabel.Com come with the following features:

- **Instant Online Pricing and Ordering**
- **Custom Printed Stickers From Your Artwork**
- **The Most Popular Sticker Sizes**
- **The Most Popular Sticker Printing Colors**
- **Choose From Up To 3 Of 16 Standard Ink Colors**
- **The Most Popular Sticker Materials**
- **Low 100 Minimum Quantity**
- **Fast 24-Hour Turnaround**

Simple three step ordering process - 1) Pick your shape and size; 2) Choose label material; and 3) Select your ink color(s). Order from 100 to 1,000 labels. Free web proof option also available with this product line.

View this product online at:

<http://www.mavericklabel.com/products/value-line-sticker-quoter.php>

MaverickLabel.Com offers hundreds of other label products, in a secure online environment. In addition, the company has one of the most comprehensive ordering systems available, including online proofing and design online for most items.

# # # #

**For more information:**

Mark Trumper, CEO

MaverickLabel.Com

800.537.8816

[marktrumper@mavericklabel.com](mailto:marktrumper@mavericklabel.com)

<http://www.mavericklabel.com/>